

Rep Order#	6840215	Ver#	3	Status	Revised
EC'd	Yes				

Traffic Order# 197388

Printed: 08/09/2012 4:38 PM
Last Received: 08/09/2012 4:27 PM
Showing Buylines: All Rep Revised Lines

1 of 3

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () AMER. FUTURE FUND
Product AMER FOR PROSPERITY
Estimate# 333
Buyer STEPHANIE KOHLBAUER
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //333
Flight Dates 08/10/2012 - 08/16/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

$$S^* = S$$

--- REMARKS ---

ISSUED TO SHOW LATEST REVISION PER BUYER
PLS CONFIRM, THANKS IAN FOR AMY

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*4		JEEPARDY	08/10-08/10	\$700.00	:30	0	0	F	6P-630P	\$0.00	0	
		Sales Remark: V3 FRI 6P NEWS REMOVED PER BUYER										
		V3 Comment Changed, Spots/week Changed										
*5		WHEEL OF FORTUNE	08/10-08/10	\$850.00	:30	0	0	F	630P-7P	\$0.00	0	
		Sales Remark: V3 SPT REMOVED PER BUYER										
		V3 Comment Changed, Spots/week Changed										
*6		LATE NEWS	08/10-08/10	\$700.00	:30	2	1	F	10P-1035P	\$1,400.00	2	
		Sales Remark: V3 1X ADDED PER BUYER										
		V3 Comment Changed, Spots/week Changed										
*8		JEEPARDY	08/11-08/11	\$275.00	:30	2	1	SA	6P-630P	\$550.00	2	
		Sales Remark: V3 1X ADDED PER BUYER										
		V3 Comment Changed, Spots/week Changed										
*9		WHEEL	08/11-08/11	\$550.00	:30	2	1	SA	630P-7P	\$1,100.00	2	
		Sales Remark: V3 1X ADDED PER BUYER										
		V3 Comment Changed, Spots/week Changed										
*11		SUN MRN NEWS	08/12-08/12	\$100.00	:30	2	1	SU	7A-8A	\$200.00	2	
		Sales Remark: V3 1X ADDED PER BUYER										
		V3 Comment Changed, Spots/week Changed										

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*12		SUN MRN NEWS Sales Remark: V3 SPT REMOVED PER BUYER V3 Comment Changed, Spots/week Changed	08/12-08/12	\$800.00	:30	0	0	SU	8A-9A	\$0.00	0	
*13		5P NEWS Sales Remark: V3 1X ADDED PER BUYER V3 Comment Changed, Spots/week Changed	08/12-08/12	\$275.00	:30	2	1	SU	5P-6P	\$550.00	2	
*14		6A NEWS Sales Remark: V3 REVISED ORDER PER BUYER V3 Comment Changed, Spots/week Changed	08/13-08/16	\$125.00	:30	8	1	M-TH	6A-7A	\$1,000.00	8	
*15		EARLY SHOW Sales Remark: V3 REVISED ORDER PER BUYER V3 More than 2 codes changed	08/13-08/15	\$300.00	:30	3	1	M-W	7A-9A	\$900.00	3	
*16		530P NEWS Sales Remark: V3 REVISED PER BUYER V3 More than 2 codes changed	08/14-08/15	\$1,000.00	:30	2	1	TU-W	530P-6P	\$2,000.00	2	
*17		JEOPARDY Sales Remark: V3 SPTS ADDED PER BUYER V3 More than 2 codes changed	08/13-08/16	\$1,400.00	:30	4	1	M-TH	6P-630P	\$5,600.00	4	
*18		WHEEL Sales Remark: V3 REVISED PER BUYER V3 More than 2 codes changed	08/13-08/15	\$1,700.00	:30	2	1	M,W	630P-7P	\$3,400.00	2	
*20		NEWS Sales Remark: V3 SPOTS ADDED PER BUYER V3 Added	08/13-08/16	\$550.00	:30	6	1	M-TH	430P-5P	\$3,300.00	6	

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Advertiser () AMER. FUTURE FUND	600 FAIRMONT AVE, S#306	Sales Office () PHILADELPHIA
Product AMER FOR PROSPERITY	TOWSON, MD 21286	Salesperson () AMY MCCREARY
Estimate# 333	Agency C/P1/P2/E //333	
Buyer STEPHANIE KOHLBAUER	Flight Dates 08/10/2012 - 08/16/2012	Salesperson Phone# 215-568-6540
Phone#	Hiatus Weeks	Salesperson FAX# 215-568-1845
Fax#		

Report Totals: 35 / \$20,000.00

---SALES MONTHLY TOTALS---

Aug 12: 43 / \$25,200.00
Sales Totals: 43 / \$25,200.00
Station Totals: 43 / \$25,200.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$25,200	CABL 0%	KASA 0%	KASY 0%	KBIM 0%	KOAT 0%
		KOB 0%	KRQE 100%	KWBQ 0%		

---COMPETITIVE COMMENTS---

NEW ORDER

Books NOV12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6840215 Ver# 1 Status New
EC'd Yes

Traffic Order# 197388

Printed: 08/09/2012 12:02 PM
Last Received: 08/09/2012 12:00 PM
Showing Buylines: All Lines

1 of 3

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Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
1		EM NEWS	08/10-08/10	\$125.00	:30	1	1	F	6A-7A	\$125.00	1	
2		EARLY SHOW	08/10-08/10	\$300.00	:30	1	1	F	7A-9A	\$300.00	1	
3		530P NEWS	08/10-08/10	\$500.00	:30	1	1	F	530P-6P	\$500.00	1	
4		JEOPARDY	08/10-08/10	\$700.00	:30	1	1	F	6P-630P	\$700.00	1	
5		WHEEL OF FORTUNE	08/10-08/10	\$850.00	:30	1	1	F	630P-7P	\$850.00	1	
6		LATE NEWS	08/10-08/10	\$700.00	:30	1	1	F	10P-1035P	\$700.00	1	
7		5P NEWS	08/11-08/11	\$275.00	:30	1	1	SA	5P-6P	\$275.00	1	
8		JEOPARDY	08/11-08/11	\$275.00	:30	1	1	SA	6P-630P	\$275.00	1	
9		WHEEL	08/11-08/11	\$550.00	:30	1	1	SA	630P-7P	\$550.00	1	
10		LATE NEWS	08/11-08/11	\$700.00	:30	1	1	SA	10P-1035P	\$700.00	1	
11		SUN MRN NEWS	08/12-08/12	\$100.00	:30	1	1	SU	7A-8A	\$100.00	1	
12		SUN MRN NEWS	08/12-08/12	\$800.00	:30	1	1	SU	8A-9A	\$800.00	1	
13		5P NEWS	08/12-08/12	\$275.00	:30	1	1	SU	5P-6P	\$275.00	1	
14		6A NEWS	08/13-08/16	\$125.00	:30	4	1	M-TH	6A-7A	\$500.00	4	

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
15		EARLY SHOW	08/13-08/15	\$300.00 <i>2</i>	:30	2	1	M, W	7A-9A	\$600.00	2	
16		530P NEWS	08/13-08/15	\$1,000.00 <i>2</i>	:30	2	1	M, W	530P-6P	\$2,000.00	2	
17		JEOPARDY	08/14-08/16	\$1,400.00 <i>2</i>	:30	3	1	TU-TH	6P-630P	\$4,200.00	3	
18		WHEEL	08/13-08/16	\$1,700.00 <i>2</i>	:30	3	1	M-TU, TH	630P-7P	\$5,100.00	3	
19		LATE NEWS	08/13-08/15	\$1,100.00 <i>2</i>	:30	3	1	M-W	10P-1035P	\$3,300.00	3	

---REPORT TOTALS---

Report Totals: 30 / \$21,850.00

---SALES MONTHLY TOTALS---

Aug 12: 30 / \$21,850.00
 Sales Totals: 30 / \$21,850.00
 Station Totals: 30 / \$21,850.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$21,850

CABL 0% KASA 0% KASY 0% KBIM 0% KOAT 0%
 KOB 0% KRQE 100% KWBQ 0%

---COMPETITIVE COMMENTS---

NEW ORDER

Books NOV12
 Demos RA35+

--- CREDIT RISK ---

EC'd Yes

Last Received: 08/09/2012 12:00 PM
Showing Buylines: All Lines

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CASH IN ADVANCE

Spot Manager: All, 08/10/12-08/16/12

in Excel

Alt Order #	Advertiser	Order	Inv. Code (Book	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 08/10/12												
Station: KRQE												
06840215	POL/American	197388	M-F KRQE News	KRQE News	:30	P4	[ALL]	AMER FOR 333		6:32:25 AM	AFF1204H	\$125.00
06840215	POL/American	197388	CBS This Mornin	CBS Early St	:30	P2	[ALL]	AMER FOR 333		8:36:54 AM	AFF1204H	\$300.00
06840215	POL/American	197388	KRQE News 13	(530p-6p	:30	P3	[ALL]	AMER FOR 333		5:51:04 PM	AFF1204H	\$500.00
06840215	POL/American	197388	M-F 6p-630p	M-F 6p-630p	:30	P3	[ALL]	AMER FOR 333		6:14:00 PM	AFF1204H	\$700.00
06840215	POL/American	197388	M-F 630p-7p	M-F 630p-7p	:30	P3	[ALL]	AMER FOR 333		6:47:03 PM	AFF1204H	\$850.00
06840215	POL/American	197388	LN M-F	10p-1035p	:30	P4	[ALL]	AMER FOR 333		10:17:57 PM	AFF1204H	\$700.00
												\$3,175.00
												\$3,175.00
Date: 08/11/12												
Station: KRQE												
06840215	POL/American	197388	Sa KRQE News	530p-6p	:30	P3	[ALL]	AMER FOR 333		5:34:13 PM		\$275.00
06840215	POL/American	197388	Sa 6p-630p	Sa 6p-630p	:30	P3	[ALL]	AMER FOR 333		6:03:30 PM		\$275.00
06840215	POL/American	197388	Sa 6p-630p	Sa 6p-630p	:30	P3	[ALL]	AMER FOR 333		6:27:55 PM		\$275.00
06840215	POL/American	197388	Sa 630p-7p	Sa 630p-7p	:30	P2	[ALL]	AMER FOR 333		6:41:09 PM		\$550.00
06840215	POL/American	197388	Sa 630p-7p	Sa 630p-7p	:30	P2	[ALL]	AMER FOR 333		6:58:25 PM		\$550.00
06840215	POL/American	197388	LN Sa	10p-1035p	:30	P3	[ALL]	AMER FOR 333		10:06:51 PM		\$700.00
												\$2,625.00
												\$2,625.00
Date: 08/12/12												
Station: KRQE												
06840215	POL/American	197388	KRQE News Sun	7a-8a	:30	P4	[ALL]	AMER FOR 333		7:18:48 AM		\$100.00
06840215	POL/American	197388	KRQE News Sun	7a-8a	:30	P4	[ALL]	AMER FOR 333		7:40:36 AM		\$100.00
06840215	POL/American	197388	Su KRQE News	530p-6p	:30	P3	[ALL]	AMER FOR 333		5:33:43 PM		\$275.00
06840215	POL/American	197388	Su KRQE News	530p-6p	:30	P3	[ALL]	AMER FOR 333		5:50:37 PM		\$275.00
												\$750.00
												\$750.00
Date: 08/13/12												
Station: KRQE												
06840215	POL/American	197388	M-F KRQE News	KRQE News	:30	P4	[ALL]	AMER FOR 333		6:05:55 AM		\$125.00
06840215	POL/American	197388	M-F KRQE News	KRQE News	:30	P4	[ALL]	AMER FOR 333		6:25:45 AM		\$125.00
06840215	POL/American	197388	CBS This Mornin	CBS Early St	:30	P2	[ALL]	AMER FOR 333		7:13:04 AM		\$300.00
06840215	POL/American	197388	CBS This Mornin	CBS Early St	:30	P2	[ALL]	AMER FOR 333		8:54:15 AM		\$300.00
06840215	POL/American	197388	M-F KRQE News	430p-5p	:30	P2	[ALL]	AMER FOR 333		4:38:40 PM		\$550.00
06840215	POL/American	197388	M-F KRQE News	430p-5p	:30	P2	[ALL]	AMER FOR 333		4:56:56 PM		\$550.00
06840215	POL/American	197388	KRQE News 13	(530p-6p	:30	P2	[ALL]	AMER FOR 333		5:57:58 PM		\$1,000.00
06840215	POL/American	197388	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	AMER FOR 333		6:13:00 PM		\$1,400.00
06840215	POL/American	197388	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	AMER FOR 333		6:35:08 PM		\$1,700.00
06840215	POL/American	197388	LN M-F	10p-1035p	:30	P2	[ALL]	AMER FOR 333		10:17:12 PM		\$1,100.00
												\$7,150.00
												\$7,150.00
Date: 08/14/12												
Station: KRQE												
06840215	POL/American	197388	M-F KRQE News	KRQE News	:30	P4	[ALL]	AMER FOR 333		6:19:10 AM		\$125.00
06840215	POL/American	197388	M-F KRQE News	KRQE News	:30	P4	[ALL]	AMER FOR 333		6:45:45 AM		\$125.00
06840215	POL/American	197388	M-F KRQE News	430p-5p	:30	P2	[ALL]	AMER FOR 333		4:37:10 PM		\$550.00
06840215	POL/American	197388	M-F KRQE News	430p-5p	:30	P2	[ALL]	AMER FOR 333		4:56:56 PM		\$550.00
06840215	POL/American	197388	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	AMER FOR 333		6:13:00 PM		\$1,400.00
06840215	POL/American	197388	LN M-F	10p-1035p	:30	P2	[ALL]	AMER FOR 333		10:07:53 PM		\$1,100.00
												\$3,850.00
												\$3,850.00
Date: 08/15/12												
Station: KRQE												
06840215	POL/American	197388	CBS This Mornin	CBS Early St	:30	P2	[ALL]	AMER FOR 333				\$300.00
06840215	POL/American	197388	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	AMER FOR 333				\$1,700.00
06840215	POL/American	197388	M-F KRQE News	KRQE News	:30	P4	[ALL]	AMER FOR 333				\$125.00
06840215	POL/American	197388	M-F KRQE News	KRQE News	:30	P4	[ALL]	AMER FOR 333				\$125.00
06840215	POL/American	197388	M-F KRQE News	430p-5p	:30	P2	[ALL]	AMER FOR 333		4:48:10 PM		\$550.00
06840215	POL/American	197388	KRQE News 13	(530p-6p	:30	P2	[ALL]	AMER FOR 333		5:42:48 PM		\$1,000.00

[Sorted by: Date]

Spot Manager: All, 08/10/12-08/16/12

in ready

Alt Order #	Advertiser	Order	Inv. Code (Book	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 08/15/12

Station: KRQE

06840215	POL/American	197388	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	AMER FOR 333		6:12:30 PM		\$1,400.00
06840215	POL/American	197388	LN M-F	10p-1035p	:30	P2	[ALL]	AMER FOR 333		10:07:23 PM		\$1,100.00
												\$6,300.00
												\$6,300.00

Date: 08/16/12

Station: KRQE

06840215	POL/American	197388	M-F KRQE News	KRQE News	:30	P4	[ALL]	AMER FOR 333				\$125.00
06840215	POL/American	197388	M-F KRQE News	KRQE News	:30	P4	[ALL]	AMER FOR 333				\$125.00
06840215	POL/American	197388	M-F KRQE News	430p-5p	:30	P2	[ALL]	AMER FOR 333		4:56:56 PM		\$550.00
06840215	POL/American	197388	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	AMER FOR 333		6:12:45 PM		\$1,400.00
												\$2,200.00
												\$2,200.00
												\$6,050.00

[Sorted by: Date]

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KRQE-TV	Date: 8/9/12
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I, Lauren A. Schumacher
do hereby request station time concerning the following issue:

American Future Fund

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES			8/10 - 8/16	

Total Charges: \$ 25,200.00 GROSS

This broadcast time will be used by: American Future Fund

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

AMERICAN FUTURE FUND

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

1-23-12 *Sandy Breiner* 515-720-5250
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

 Signature Printed Name Title